

## Company Information

NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

## Business/Marketing

Does your website display properly on a smart phone?

- yes    no

What is the main objective/purpose of the website?  
(Informational, create brand awareness, sell products/-  
services, build online community, display contact info,  
generate traffic/leads)

What are the main products or services sold through  
your website?

Can users purchase your services/products easily using  
their mobile device?

- yes    no

Is the website focused on a certain geographical area?  
(city, county, state, regional, national, worldwide)

What kinds of marketing are you doing right now?

- |   |  |
|---|--|
| <input type="radio"/> Coupons           | <input type="radio"/> Loyalty Programs |
| <input type="radio"/> Find Our Location | <input type="radio"/> Sales            |
| <input type="radio"/> Menus             | <input type="radio"/> Events           |

- Seasonal/Holiday    Facebook

List the websites of your 3 direct online competitors.

- 1)  
2)  
3)

List any number of keywords/phrases that best  
describe your business and product/service offerings.

List the pages on your website that you feel are  
important for your business and would want to target  
for optimization.

Are you tracking traffic on your website? If so please  
provide the traffic and the traffic source report or  
provide access info below.

What can we help you with or quote on?

- Mobile website - Responsive, optimized websites with features such as e-commerce, schedules, forms, click-to-call.
- Mobile store - Sell products through mobile devices.
- Email marketing and list manger - Database with customer information from mobile web to database.
- Text/IM/Email/Social - Reach customers through all forms of communication using one portal.
- SEO - Move your site toward the top of search engines.
- Facebook fan page - Promotions, loyalty, rewards.
- Mobile coupons Distribute and track redemption.
- Video creation - Use video to educate, promote or train.