



THREE LAKES
MARKETING

Mobile - SEO - Social Questionnaire

fax back to: (888) 842-0292

COMPANY INFORMATION

NAME _____

CONTACT _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

WEBSITE _____

List any number of keywords/phrases that best describe your business and product/service offerings.

List the pages on your website that you feel are important for your business and would want to target for optimization.

Are you tracking traffic on your website? If so please provide the traffic and the traffic source report or provide access info below.

BUSINESS/MARKETING

Does your website display properly on a smart phone?

- yes no

What is the main objective/purpose of the website?
(Informational, create brand awareness, sell products/services, build online community, display contact info, generate traffic/leads)

What are the main products or services sold through your website?

Can users purchase your services/products easily using their mobile device?

- yes no

Is the website focused on a certain geographical area?
(city, county, state, regional, national, worldwide)

What kinds of marketing are you doing right now?

- | | |
|-----------------------------------------|----------------------------------------|
| <input type="radio"/> Coupons | <input type="radio"/> Loyalty Programs |
| <input type="radio"/> Find Our Location | <input type="radio"/> Sales |
| <input type="radio"/> Menus | <input type="radio"/> Events |
| <input type="radio"/> Seasonal/Holiday | <input type="radio"/> Facebook |

List the websites of your 3 direct online competitors.

- 1)
- 2)
- 3)

What can we help you with or quote on?

- Mobile website** - Optimized websites for smart phones with features such as coupons, directions, signup form, click-to-call.
- Mobile store** - Sell products through mobile devices.
- Email marketing and list manger** - Database with customer information from mobile web to database.
- Text/IM/Email/Social** - Reach customers through all forms of communication using one portal.
- SEO** - Move your site toward the top of search engines.
- Facebook fan page** - Promotions, loyalty, rewards.
- Mobile coupons** - Distribute and track redemption.
- QR management** - From creation, tracking to analytics.
- Voice broadcast** - Send a voice message out to your entire phone list.
- Video creation** - Use video to educate, promote or train.
- Schedule automatic reminders** - Calendar based reminders for appointments or events to your customers.
- Monthly reports** - Track your mobile and social marketing.

ADDITIONAL INFORMATION